



Heart for Art

Handcrafted Elegance

Heart for Art Public
Charitable Trust**NEWSLETTER**

Jan 2020

**CONTENTS**

1. Our Journey
2. New Launch| Woodcraft Home Decor by Vishwakarma Sutar Community of Sindhudurg
3. Craft Workshops Done
4. Our Upcoming Events

Our Journey Continues**Many more arts, crafts & activities. Growing impact.**

A new year is here and HFA trust organized a variety of events and activities as always to end the year 2019 on a memorable note.

We wish to inform our friends that we have launched our new collection of Woodcraft Home Decor by Vishwakarma Sutar Community of Sindhudurg. The collection comprises of woodcraft home decor items like platter, tray, coaster, wall hanger, puja chowki / chaurang etc. The community is spread all over the Konkan and especially in Sindhudurg district, around Sawantwadi, Kudal and other places and they work with a variety of wood. This quarter we have offered a range of interesting workshops for adults to choose from. The list includes CHERIAL MASK MAKING WORKSHOP with Saikiran Verma, Master Artisan from Telangana and on LONGPII POTTERY with Wungshumi

Shangerei, Master Artisan from Manipur in November at Art Bengaluru (UB city, Bengaluru). We also organised Lippai Kaam/ Lippan workshop with the traditional potter Bhilal Kumbhar in October at multiple places of Pune.

Let us all celebrate the onset of spring and help light up the lives of Rural Artisans - Help increase their LIVELIHOODS. BUY ARTISANAL PRODUCTS!!

As always, HFA trust has planned a series of interesting workshops for next quarter. Follow our FB page for new updates and plan your weekends to be a part of our fun-filled events and workshops!



Our stall with Handcrafted Handbags, Baskets, Boxes from artisans around the country at 12th Yellow Ribbon NGO Fair, Creativity Mall, Pune in September



New Launch| Woodcraft Home Decor by Vishwakarma Sutar Community of Sindhudurg

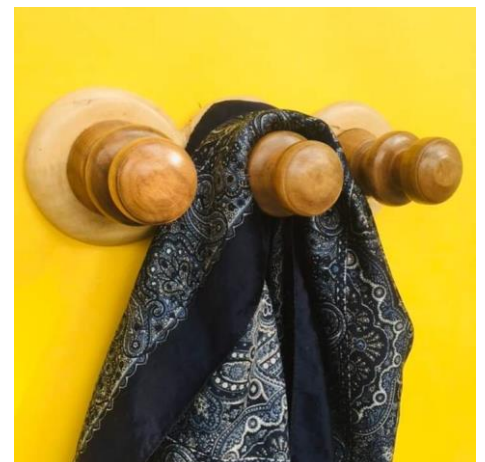
We bring to you exquisite Woodcraft Home Decor from Sindhudurg -one of the most eco-sensitive districts in Maharashtra-lying between the Arabian Sea and Sahyadri range. The woodcraft home décor are handcrafted by Vishwakarma Sutar Community of the region with precision and a strong artistic touch that is linked to a deep awareness and appreciation of nature.

It is a joint initiative of NABARD, Lupin Foundation and Heart for Art Trust who are working on helping the community form a Off Farm Producer Organisation (OFPO) and create a new range of tableware, home decor and wall products in various designs and wood materials. The project is funded by NABARD, with Heart for Art providing the technical inputs, helping create new products and marketing them to discerning customers, to help increase the livelihoods of these talented artisans.

Handcrafted by the Vishwakarma Sutar Community the collection comprises of woodcraft home decor items like platter, tray, coaster, wall hanger, puja chowki / chaurang etc. The community is spread all over the Konkan and especially in Sindhudurg district, around Sawantwadi, Kudal and other places and they work with a variety of wood including local wood like Mango, Jambhul, Jackfruit (Phanas), Shivan, Aakash, Teak (Sagwan) and rose wood (Shishum). Many of the artisans are expert sculptors and paint artists who have been creating many locally required products for many centuries.

Take a look at their products and support the endeavour to increase the livelihoods of this talented community.

Shop Link: <http://bit.ly/2Pi1MNQ>





Craft Workshops Done

A series of workshops was conducted on CHERIAL MASK MAKING WORKSHOP (3 hours) with Saikiran Verma, Master Artisan from Telangana and on LONGPII POTTERY WORKSHOP (3 hours) with Wungshumi Shangerei, Master Artisan from Manipur on 8th ,9th and 10th of November at Art Bengaluru (UB city, Bengaluru). We also organised Lippai Kaam/ Lippan workshop with the traditional potter Bhilal Kumbhar on 19 & 20th October at multiple places of Pune.

Sublime
INSPIRING ART
GALLERIA

Art Bengaluru

WORKSHOP

LONGPII POTTERY

8TH, 9TH, 10TH Nov 2019

10:00 AM TO 1:00 PM | 4:00 PM TO 7:00 PM

2ND FLOOR

BY
HEART FOR ART





TICKETS ON
BOOK MY SHOW

UB CITY

2ND - 30TH NOV 2019
WWW.ARTBENGALURU.IN

Sublime
INSPIRING ART
GALLERIA

Art Bengaluru

WORKSHOP

CHERIAL MASK MAKING

15TH & 16TH Nov 2019

10:00 AM TO 1:00 PM | 4:00 PM TO 7:00 PM

2ND FLOOR

BY
HEART FOR ART





TICKETS ON
BOOK MY SHOW

UB CITY

2ND - 30TH NOV 2019
WWW.ARTBENGALURU.IN

Upcoming Events

We will be participating at Global Bazaar, Hotel Blue Diamond in Koregaon Park, Pune. Visit us on 22nd Feb & 23rd Feb (10am to 8pm) at stall no. 8, Be there.

Heart for Art Public Charitable Trust
1101, Orange Blossom Special, Udaybaug, B T Kawade Road, Pune-411013
Email: info@heartforart.co.in,
Mob: +91 9370379727, www.heartforartonline.com,
FB: www.facebook.com/heartforarthandicrafts